



Dare You to Take The #Hero's Challenge

The **#Hero's Challenge** is an opportunity for individuals, corporations and organizations to show their support to their local law enforcement communities.

Everyone can participate in the **#Hero's Challenge** by purchasing Hero Series socks and Personally giving those socks to an individual law enforcement officer.

In today's environment, our public safety officers are rarely thanked for their service and it is time for us to do something to show our thanks and support. Purchasing a pair of Hero Series socks and giving them to an officer is a very simple and inexpensive way to show your support. Share your photo of you giving the socks to your favorite officer.

In addition to showing the support to the individual law enforcement officer, Pro Feet® donates 5% of the proceeds to the (C.O.P.S.) Concerns of Police Survivors, organization a National Non-Profit that helps the survivors of fallen officers.

The **#Hero's Challenge** is a wonderful way to do the Right Thing. Show your support to those officers who are risking their lives every day so we can enjoy our safety.

– It is time to take the Hero's Challenge.

www.profeet.com/shop-online/hero-series
facebook.com/HeroSeriesSocks

**Take a picture with the
law enforcement officer
you are giving the socks
to and post it to our
Facebook page!**

#Hero'sChallenge



**Show Your
Support!**

www.nationalcops.org
facebook.com/nationalcops